

# 2nd. ANNUAL August Clearance

Sensible Shoppers Secure Satisfaction.

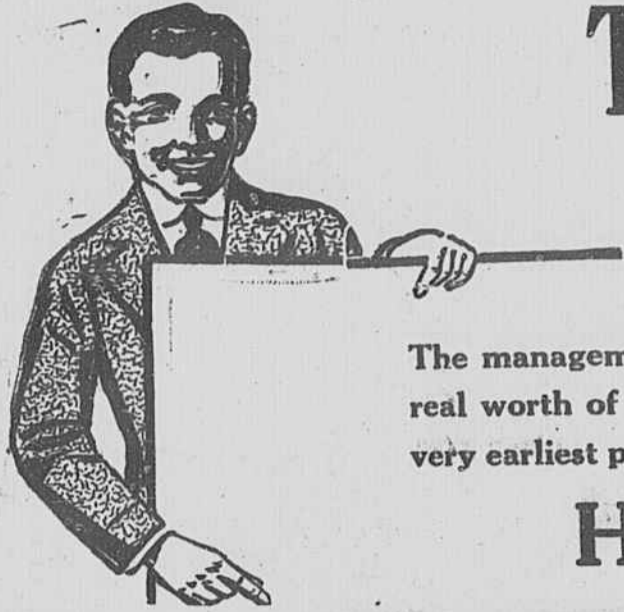
Biggest Money-Saving Event of the Year.

## THE SALE WITH A REASON

### STARTS SATURDAY, JULY 31

The management has said: "There must be no interference with immediate Clearance; former prices, profit expectations, real worth of the merchandise itself must all be forgotten in the determination to clear this stock of all summer goods at the very earliest possible moment." "Our buyers go East within a few days, and we must make room for Fall and Winter goods"

### Here's Your Great Opportunity. Grasp It!



Men's	Men's	Ladies'	Ladies'
85 dozen Men's Work Shirts, special for our big clearance sale, worth 50c, sale price 35c, 3 for <b>\$1.00</b>	two alike, worth from \$10.00 to \$15.00, to close out for <b>\$7.98</b>	20 dozen Ladies' Vests, worth 15c, sale price <b>8c</b>	10 dozen Seamless Sheets, 91x91, worth 75c sale price <b>48c</b>
24 dozen Men's Sunday Shirts, attached button collar, worth 50c, for our big clearance sale, each <b>39c</b>	85 Boys' all wool Blue Serge Suits, bought from a bankrupt stock, worth \$2.50, for our clean-up sale <b>\$1.48</b>	200 yards Palm Beach Cloth, 36 inches wide, worth 25c, sale price, yard <b>10c</b>	1000 yards very wide Ribbon, worth 20c, sale price per yard (great value) <b>9c</b>
19 dozen Men's \$1.00 Sunday Shirts, special for this sale, each <b>48c</b>	119 Boys' all-wool Norfolk Suits, worth \$3.50, for our big clean-up sale <b>\$1.98</b>	200 yards 45 inch Flouncing, worth \$1.00, sale price, per yard <b>45c</b>	150 Ladies' Night Gowns, worth 75c, sale price <b>37c</b>
One lot of solid white Shirts, worth 50c, bought for about 40c on the dollar, to close out at, each <b>25c</b>	60 Boys' all-wool Suits, guaranteed to be worth \$5.00, for our big clearance sale <b>\$2.98</b>	1000 yards Pure Linen Lace, worth double, sale price, yard <b>4c</b>	250 Ladies' Corset Covers, embroidery trimmed, worth 50c, sale price <b>24c</b>
39 dozen Boys' Work Shirts, bought from a bankrupt stock, worth 35c, for our big clean-up sale at each <b>19c</b>	30 dozen Boys' Blue Serge Pants, worth 75c, to close out <b>39c</b>	250 beautiful Roman Striped Waists, all colors, for this sale <b>39c</b>	One lot White Shirts, worth \$1.50 and \$2.00, sale price <b>98c</b>
48 dozen Boys' heavy Work Shirts, big 50c values, to close out at, each <b>25c</b>	24 dozen Boys' nice Sunday Pants, worth 50c, to close out <b>24c</b>	50 Ladies' Dresses, slightly soiled, worth \$3.50 and \$4.00, sale price <b>98c</b>	One lot Apron Gingham, best quality, worth 10c, sale price <b>5c</b>
39 dozen Men's Khaki Work Pants, worth \$1.00, clearance sale, pair <b>73c</b>	One lot of odds and ends Boys' Pants, worth up to 50c to close out <b>19c</b>	100 Ladies' House Dresses, worth \$2.00, sale price <b>98c</b>	One lot val and Round Thread Lace, worth 10c, sale price <b>5c</b>
59 Men's Khaki Pants, worth 75c the world over to close out in our big sale for <b>33c</b>	27 dozen Men's Ties, big 50c values, to go at, each <b>25c</b>	Beautiful Ivory Fans, worth 50c, sale price <b>25c</b>	100 yards Silk Poplin, all colors, worth \$1.00, this sale <b>73c</b>
115 pair Men's all Worsted Pants in solid black and pin stripe, bought from a big bankrupt stock, to close out at <b>75c</b>	59 Men's best Suspenders, worth 25c, this sale, pair <b>9c</b>	25 dozen Ladies' all Silk Hose in Black and White worth 25c, sale price <b>15c</b>	1000 yards Black and Blue Serge, 72 inch, worth \$1.00, this sale <b>79c</b>
This is one of our greatest bargains of the season.	95 dozen Half Hose in black and tan, for this sale <b>7c</b>	50 dozen Turkish Bath Towels, large size, 25c kind, to close out <b>12c</b>	1000 yards 40 inch Sea Island, worth 8c, this sale <b>5c</b>
85 pair Men's all-wool Blue Serge Pants, odds and ends, no two pair alike, to clean them up quick we will close out \$4.00 and \$6.00 values for our big clearance sale, your choice <b>\$2.98</b>	2 dozen Men's Silk Hats, worth 50c, for this clean-up sale <b>19c</b>	50 dozen Towels, the 8c kind, sale price <b>4c</b>	A brand new line of Men's Black Hats from 98c to Jno. B. Stetson's for <b>\$3.50</b>
46 Men's all-wool Blue Serge Suits, worth from \$10.00 to \$12.50, to close out in our big clearance sale at <b>\$6.98</b>	35 dozen Men's Silk Half Hose, worth 25c, for this clean-up sale 15c, 2 for <b>25c</b>	25 dozen Men's Straw Hats, worth 50c, 75c and \$1.00, to close out for <b>10c</b>	
49 Men's all-wool Pin, Checkered and Fancy Worsted Suits, other high priced stores get \$15.00 to \$20.00, to close out, your choice <b>\$9.98</b>	65 dozen Men's Stock Collars, worth 15c, for this clean-up sale <b>2c</b>	1000 dozen Hickory Stripe, worth 12 1-2, sale price <b>10c</b>	
One lot of Men's all-wool Sun-Proof Blue Serge Suits, no	20 dozen Men's Elastic Seam Drawers, worth 50c, for this clean-up sale <b>29c</b>		
	15 dozen Men's Balbriggan Underwear, worth 25c, for this clean-up sale <b>17c</b>		
	19 pair Men's all Linen Pants, worth \$1.50, for this clearance sale, pair <b>89c</b>		

BE ON HAND SATURDAY MORNING FOR THIS CLEARANCE SALE AS THIS WILL BE THE BIGGEST SUMMER SALE. BE ON HAND AT 9 O'CLOCK SATURDAY, JULY 31ST.

# THE LESSER COMPANY

"WHERE YOU PAY LESS" Agents for John B Stetson Hats, Warner's Rust Proof Corsets, Straus Made Clothes

### CITADEL BOYS FORM A COAST ARTILLERY

#### Anderson County Students Are Very Enthusiastic Over Recent Decision.

The Citadel boys in Anderson county, of which there are ten, are very enthusiastic over a decision of the Board of Visitors of the college which permits students to join and thereby form a company of reserved coast artillery. This company, or companies will be sent over to Sullivan's Island for two weeks at the end of each session and while there would be given training in coast artillery.

The following letter was supplied by Mr. Charles E. Daniels, who is a rising sophomore at the Citadel, and is self explanatory:

"Dear Sir: The Board of Visitors at their recent meeting authorized the formation of one or more companies of Reserve Coast Artillery in the Corps of Cadets. In many respects this is an attractive service. The required infantry drills will be covered by the regular cadet drills. Uniforms, equipment, and subsistence will be furnished free for a two weeks' encampment at Fort Mifflin after our session closes. Members of the companies also receive regular pay while in camp. In case of war, these companies would have service at home instead of being sent off. Service in these companies will also prepare cadets for examinations for appointment in the regular army. If they

wish to try for them. Colonel Barroll, commanding officer at Fort Moultrie, tells us that the regulars on the Island will assist in every way to make the Reserves a success. "Only cadets over 18 years old on October 1, 1915, will be eligible this year, and the consent of parents is also necessary. Before completing our plans we are sending of these circulars and enlistment cards to find out how many of the cadets would like to enlist in these companies. If you wish to enroll, please sign the three cards and also have your parents sign, and return to me as soon as possible. We think you will receive a benefit from this service, and that it will also be enjoyable to you.

"Yours truly, "O. J. Bond, "Superintendent."

Glad to Assist.

"William," said the good wife, looking up from her paper, "here I see an article that says a man out in Kansas is suing his wife for divorce, simply because she went through his pockets after he was asleep. Goodness knows, William probably the poor woman never got a cent from the brute of a husband in any other way!" "Oh-huh," replied William. "William," came from his better half, "don't you dare sit there and 'oh-huh' me in such a manner! What would you do if you woke up and found me going through your pockets?" "Who-me?" asked the sleepy husband, who had already turned over his pay envelope to the boss of the house. "Why, I'd get up and help you search, of course, my dear!"—Exchange.

#### Worse and Worse.

The famous detective gasped as he arrived at the scene of the crime. "Heavens," said he, as he looked at the window through which the thief had escaped, "this is more serious than I had expected. It's broken on both sides."—Philadelphia Ledger.

#### Comb Sage Tea in Lifeless, Gray Hair

If Mixed With Sulphur it Darkens So Naturally Nobody Can Tell.

Grandmother kept her hair beautifully darkened, glossy and abundant with a brew of Sage Tea and Sulphur. Whenever her hair fell out or took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect. By asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this old-time recipe, ready to use, for about 50 cents. This simple mixture can be depended upon to restore natural color and beauty to the hair and is splendid for dandruff, dry, itchy scalp and falling hair. A well-known downtown druggist says everybody uses Wyeth's Sage and Sulphur, because it darkens so naturally and evenly that nobody can tell it had been applied—it's so easy to use, too. You simply dampen a comb or soft brush and draw it through your hair, taking one strand at a time. By morning the gray hair disappears; after another application or two, it is restored to its natural color and looks glossy, soft and abundant.

#### MASONIC PICNIC.

Will Be Held at Mountain Spring on Friday, August 9. Invitations reading as follows have been received by Masons in Anderson: Piedmont, S. C., July 23. Dear Sir and Brother: This is to inform you that a Masonic picnic to be held at Mountain Springs in Anderson county, on Friday, August 9th, has been arranged for the pleasure and enjoyment of the Masons and their families connected with the lodges of Barnett, Slabtown, Mountain Springs, Williamston, Pelzer and Piedmont, beginning at 10 o'clock a. m.

The Grand Master and Deputy Grand Master Bros. Geo. T. Bryan and F. A. Cooper, have promised to be with us. There will also be other prominent masons present, thus assuring good speaking. Mountain Springs is an ideal place for a picnic, plenty of shady trees, and one of the boldest, coldest, and purest springs of water to be found in the up country.

The whole affair will provide an outing in the open, and a recreation such as we all can enjoy to the full. We shall get better acquainted with each other, hear some fine speeches and have a general good time. So gather your flock together, fill up a good generous basket, and come! Yours in the name of fraternity and good fellowship.

A. S. Rowell, G. L. Doggett, Horace Long, Committee. Engagement Brought on War. She (bitterly)—Our married life has been one long series of battles, beginning with our wedding day. He—Yes, and there was an engagement before that.—Boston Transcript.

#### DROWNING OF BOY.

Mr. W. P. Cleland Gives Facts About Drowning of Son. The following letter from Mr. W. P. Cleland explains the recent drowning of his little son: "Madison, S. C. "Editor Intelligencer:—I notice in your paper the account of the drowning of my little boy, which I wish to correct. William was eleven years old and was drowned on Wednesday evening, 21st, about seven o'clock, at Cook's River, while in bathing. And found Friday morning the 23rd, by a lady near Brown's Ferry about 25 or 30 miles below Madison. His body was sent to Hartwell to be embalmed, that being the nearest undertaker's establishment. His body was brought to Madison and interment made at Madison cemetery. The funeral services being conducted by Rev. L. D. Mitchell pastor of the Baptist church at Madison.

Respectfully, W. P. Cleland. In a Strange Tongue. "Let me see some of your black kid gloves," said a lady to a shop assistant. "These are not the latest style, are they?" asked the lady when the gloves were produced. "Yes, madam," replied the shop woman. "We have had them in stock only two days."

"I didn't think they were, because the fashion paper says black kids have tan stitches and vice versa. I see the tan stitches, but not the vice versa." The shop-woman explained that vice versa was French for seven battons, so her customer bought three pairs.—Young Magazine.

#### Rather Particular.

Some time ago an automobile party was touring the back counties when hunger seized the crowd. Having a kit with them, they decided to make a Welch rabbit instead of going to a local hostelry. To this end a trip was made to the corner grocery for the raw materials. "We want a couple of pounds of cheese and some large, square crackers for a Welch rabbit," said the purchaser, going into the store. "Got the cheese all right," answered the grocery man, "but none of them big square crackers. How 'bout some of the little ones?" "They won't do," returned the purchaser. "We must have the large ones."

"Spouse ye must if ye say so," thoughtfully commented the grocery man, "but it strikes me that that rabbit o' yours is purty derned pertle'er 'bout his eatin'."—Philadelphia Telegraph.

#### Good Rattler.

"What do you think of this second-hand auto which my father picked up at a bargain and sent me to use at college?" "It sure is a rattling good car."—Hobart Herald.

#### The Barber Business.

Where do you get your barber work? Do you go to a first class shop run by white barbers or do you go to a negro shop and look up and down the street and if you don't see some of your friends looking dart in like a ginnie pig in its hole; and in case some one speaks to you on the subject you say he owns me and that's the only way I can collect it. Don't lie on the poor negro if your conscience hurts you that makes it worse. Some few others say that barbering is a negroes job. Why don't you go to a negro dentist to have your teeth fixed—call a negro doctor when you are sick? Would some few do that if they thought they would not be caught up w...h? I say let the negro shave and administer to their own color. We do not blame colored barbers, they are not to blame for they would not be in the business if it were not for the encouragement of the white man that patronizes them. The barber business is almost in a class to its self so far as mixing and doing business with negroes, bankers, doctors, merchants and in almost every line they take care of the negro trade—did you ever think of that, but how long would one stay in a white barber shop if he was to walk in and call for a shave. I am not writing this for the customers of the white shops. I only want the people that are not to give this a fair consideration after which if they decide to give the white shop their business we assure you that we will appreciate it. If not just be open and plain about it and say, "I love my colored barber with all my soul and body and am going to stick to him till the day I die"—and you white barbers will not bother you any more so we will all be satisfied. There are six different shops in the city, almost on the square—if you don't like one try another. Eagle Barber Shop, C. D. Hudson, Proprietor. Adv. General Superintendent Here. Mr. E. P. Taylor of Charlotte, N. C., general superintendent of the Southern Public Utilities company, was a visitor in the city yesterday. He said that he was well pleased with the progress being made in the street car track paving.