

Three Stunning New Pumps



Three crisp new models of Summer Footwear invite your eyes and promise much foot pleasure



THE "PARADE" White Canvas turn sole, covered heel, trimmed with Black and Beautiful Black Button ornament inlaid with pearl priced \$2.69



THE "GADSKY" light sole Patent leather, extreme high covered heel, trimmed with White, a perfect fitter, priced \$3.75

THE "DOLLY VARDEN" heavy sole Patent Leather Vamp with full White top, small ornament, leather Louis Heel, a splendid Pump for walking, priced \$4.00

None Charged Or Sent On Approval

Geisberg Bros. Shoe Co.
Under Masonic Temple
Shoes That Satisfy.

Additional Prizes In Ad Writers Contest

FIFTY CENTS WILL BE PAID FOR EVERY AD ENTERED BY ANY MERCHANT



MRS. W. A. HUDGENS, Editor
Phone 37.

THREE HANDSOME PRIZES BESIDES

One of Five, One for Two and One Half and For One Dollar.

So much interest has been shown in the Amateur Ad Writers Contest, and so many different lines are well represented that The Intelligencer is going to add another feature to the contest, so that every writer of a successful advertisement will receive some remuneration for his or her work.

The Intelligencer wishes to take this means of showing its appreciation of the efforts of the people in this advertising contest, and to that end it will pay the writer of each ad which is entered by any merchant fifty cents for each and every ad accepted and entered by a merchant, with the exception of the winners of the first three prizes.

This liberal offer absolutely precludes the possibility of any profit on this advertising "stunt," but this "stunt" was not put on for the purpose of making money; it was done in order to bring the people into closer relation with the advertising merchants, and the paper will count it a big success if the people call on the merchants and get the information with which to prepare the ads, and then write them to the best of their ability.

What is Required.

The writing of advertisements is not a matter of "slight of hand," nor is there any chicanery about it either. It is a simple matter of telling the public what you have to sell—your reasons why they should buy yours instead of some one else. There are three fundamental principles in the preparation of copy: to rivet attention, to create desire through logical, convincing arguments, and to make the sale. Make it simple and straight forward. Use plain English—the kind that makes good, easy reading. In Sunday's Intelligencer, was given the list of articles which the different merchants wished advertised, with the exception of the ones listed herein which were not known about at that time.

Where to Go.

T. L. Cely Co. want Palm Beach Suits advertised. Call them up by phone or see them in person—they will tell you all about it.

Evans Pharmacy wants the public to prepare an ad on the subject, "What we think of our advertising." They pay particular attention to their advertising, the preparation of the copy, the style and size type, and the borders used. In other words they always strive to make their advertising distinctive. Ask Mr. Dixon about it, he will be delighted to tell you.

The Owl Drug Co. want you to tell the public about their ice cream and Nunnally's Candy. Here is a great subject. Go to it! Or phone them, if you feel the lack of information. Lesser Co. want an ad about their Monday Specials, that is the special bargains which they offer the public for Monday's selling. You will have to see them in order to get a list of these values.

Rubenstein's want an ad on Ladies Ready-to-Wear. See them, they will tell you all about it.

"Uncle Johnny" Austin said to tell the people that he wants an ad on "Hot weather goods at cold weather prices. Ice cream freezers, water coolers, etc. See "Uncle Johnny"—he can tell you all about it.

The Anderson Cash Grocery Co. want an ad on any good general grocery advertisement. See them for particulars.

Sullivan Hardware Co. want an ad on Ice Cream Freezers, or screens. They will tell you all about these articles if you will see or phone them.

It's Easy Money.

Now, remember, please, that in addition to the three prizes of five, two and a half, and one dollar which will be given for the three ads which are decided the best, there will be given fifty cents each to the writers of the other ads which are accepted and run in this contest by the merchants. The winners of the three prizes will not be paid this extra fifty cents.

Get busy! Anyone with an ounce of energy can make five, ten or fifteen dollars by a few hours work. Every white person not engaged in writing ads regularly, nor those engaged in working for a newspaper, is eligible to try for this money. Here's eighteen dollars of real beef-steak money that is yours for the clever work. Go to it!

Personal

Mr. Tom Smith formerly of this city but now of Wallonia has returned home after spending chautauqua week here.

Mr. Augustus Brock of Honea Path was here yesterday.

Dr. W. G. Haller of Hartwell, Ga., was in town yesterday.

AT THE HOTELS

Registered yesterday at Hotel Chiquola:

- J. S. Bolt, Honea Path.
- J. P. Bland, Johnston, S. C.
- Z. C. Reeves, South Carolina.
- H. G. Morganroth, Greenville.
- C. F. Hodges, Knoxville.
- R. C. Edwards, Atlanta.
- John J. Synes, Chicago.
- Carl M. Turbyfill, Greensboro.
- Calvin Smith, Atlanta.
- H. B. Strickland, Atlanta.
- Jno. C. Noble, Charleston.
- J. R. Deas, Boston.
- James M. Childs, Greenville.
- W. A. Fox, New York.
- J. R. C. Griffin, city.
- Louie Green, city.
- Carlisle Courtenay, Columbia.
- William Woods, Atlanta.
- H. D. Scriba, Baltimore.
- G. P. Garrett, New York.
- Dr. W. A. Tripp, Easley.
- J. M. Long, Easley.
- W. W. Johnson, New York.
- W. D. Sliton, Easley.
- L. H. Smith, Easley.
- E. W. Masters, city.
- H. A. Friedman, Boston.
- A. Myers, Philadelphia.
- J. F. McNally, North Carolina.
- S. Loeb, St. Louis.
- J. Lowowitz, New York.
- D. W. Watkins, Clemson College.
- W. J. Parker, Euston.
- F. R. Lubbock, Atlanta.
- E. B. Gamble, Atlanta.
- T. T. Farr, Greenville.
- C. W. Parr, Richmond.
- Whit Holloman, Seneca.
- Jas. A. Davis, Richmond.
- J. Rosenbloom, Baltimore.
- Max Harris, Baltimore.
- M. R. Phillips, Greenville.

WALKER-MEELMOYLE

Our school closed the 1915 term on last Tuesday, May 4th. The enrollment was splendid until the very last. On Tuesday night the graduating exercises were held. The house was filled. Music was furnished by Miss Ruth Martin, Messrs. Paul Martin and W. M. Rankin.

The auditorium was tastefully decorated with ferns and cut flowers. The class colors were pink and white, the scheme was carried out in the decorations, the rear of the stage was covered with white, and the class motto, "Onward is our aim," was artistically designed in pink festooning.

At 8:45 the curtains were drawn, and at the sound of the music, the class entered from the right of the stage forming in semi-circle. Rev. W. B. Owings opened with prayer. Prof. W. D. Daniel was next introduced, and in his usual interesting way gave the people what they were expecting.

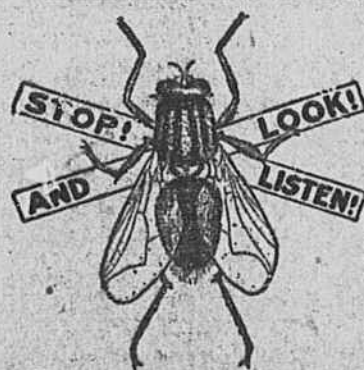
After the address the following class exercises were rendered: Salutatory—Lawrence Boggs. Class Will—Roy Boggs. Class Prophecy—John Ballus Martin.

Essayist—To give and to Live—Allie Newton.

Valedictory—Jessie Wilson. After the class exercises the principal made a few closing remarks, and delivered the diplomas. Misses Mary Martin and Laura Wilson acted as flower girls. The graduates received many beautiful flowers and other presents. The closing scene was the tableaux of the graduating class, which was very pretty.

Just to see what happens, try Chase & Sanborn's Teas when you are tired. Just try them—that's all!

Anderson Cash Grocery



DANGER

FLIES AND MOSQUITOES. CARRY FILTH AND DISEASE

Battle with Flies and save Health.

House Fly is Germ Breeder

These are disease carriers. They are found on all kinds of filth. Their feet and claws by germ laden feet. Each female fly lays 150 eggs. Screens should be used to keep them out.

Fly Season is open. Put in your screens. Especially in Typhoid Fever and Tuberculosis cases it is accountable for distribution.

A small amount of money will screen your house.

We have a complete stock of: Screen Doors, Windows, and Wire Cloth. Place your order now.

SULLIVAN HARDWARE CO.

Anderson, Greenville, Belton.



A MATEUR AD-WRITERS ATTENTION!!

In addition to the three prizes—\$5.00, \$2.50 and \$1.00 offered

50c

will be paid the writer of each ad that is accepted and run in this contest by the merchants, with the exception of the winners of the three prizes will not be paid this extra 50 cents.

Now Go To It!!

FOR RENT

The store building on N. Main Street, recently vacated by the Anderson Intelligencer Job Department. This store room can be rented very cheaply for the next few months. If interested, phone 321 AT ONCE.

"Firestone" TIRES

They are the tires that carry you longest, farthest and easiest, with most miles per dollar and fewest stops on the way.

For Sale By
Todd Auto Shop

GALOMEL WHEN BILIOUS? NO! STOP! MAKES YOU SICK AND SALIVATES

"Dodson's Liver Tonic" is Harmless To Clean Your Sluggish Liver and Bowels.

Ugh! Calomel makes you sick. It's horrible! Take a dose of the dangerous drug tonight and tomorrow you may lose a day's work. Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel, when it comes into contact with your bile crashes into it, breaking it up. This is when you feel that awful nausea and cramping. If you are sluggish and "all knocked out," if your liver is torpid and bowels constipated or you have headache, dizziness, coated tongue, if breath is bad or stomach sour, just try a spoonful of harmless Dodson's Liver Tonic tonight on my guarantee.

Here's my guarantee—Go to any drug store and get a 50 cent bottle of Dodson's Liver Tonic. Take a spoonful and if it doesn't straighten you right up and make you feel fine and vigorous I want you to go back to the store and get your money. Dodson's Liver Tonic is destroying the sale of calomel because it is real liver medicine, entirely vegetable, therefore it can not siltivate or make you sick. I guarantee that one spoonful of Dodson's Liver Tonic will put your sluggish liver to work and clean your bowels of that sour bile and constipated waste which is clogging your system and making you feel miserable. I guarantee that a bottle of Dodson's Liver Tonic will keep your entire family feeling fine for months. Give it to your children. It is harmless; doesn't grip and they like its pleasant taste.

A TWICE-TOLD TALE

One of Interest to Our Readers.

Good news bears repeating, and when it is confirmed after a long lapse of time, even if we hesitated to believe it at first hearing, we feel secure in accepting its truth now. The following experience of an Anderson man is confirmed after passing years. J. W. Erskine, retired farmer, 640 N. Fant St., Anderson, says: "The first symptom of my kidney trouble was pains through the small of my back and my back got sore and lame that I couldn't straighten. My kidneys didn't act as they should and at times it was hard for me to pass the secretions, then again they were profuse and obliged me to get up during the night. Finally I got Doan's Kidney Pills at Evans' Pharmacy and several boxes cured me." (Statement given February 24th, 1908). Over six years later Mr. Erskine said: "I have every bit as much faith in Doan's Kidney Pills now as when I previously recommended them. When I have noticed slight recurrences of kidney trouble through colds, a few doses of Doan's Kidney Pills have given me prompt relief."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Erskine had. Foster-McMillan Co., Props., Buffalo, N. Y.