

## Special Bargains

We have a few sets of buggy harness we want to sell quick at \$8.00 a set. Lots of good home made bridles at \$1.50 each. Pads 15 and 20 cents each. Stage harness, breeching, lines, etc., cheap. We manufacture and repair harness and use nothing but the best leather.

We are painting buggies every day and giving satisfaction as to price and quality of work. Let us make your buggy look like a new one. Also have a rubber tiring outfit and use only the best grade of rubber.

The celebrated Tyson & Jones buggies are arriving almost every week. If you have never used one yourself your neighbor has—ask him. We have known this buggy to be in actual use 15 years. Also have Moyers, Babcocks, Normans, Rock Hill, etc.—none better.

We guarantee every thing we sell to be as represented. Give us your business.

Yours for business,

### The Fretwell Co.

## Suburban Market

New, Clean, Sanitary, Pleasing

## Fresh Meats and Fish

### Country Produce

of the very best grades only.

Fish dressed, and cleaned perfectly without additional expense.

Free and Quick Delivery Anywhere.

S. C. HAYNIE and R. B. TUCKER, Props.

457 W. Market

Phone 887.

### FOR RENT

The store building on N. Main Street, recently vacated by the Anderson Intelligencer Job Department. This store room can be rented very cheaply for the next few months. If interested, phone 321 AT ONCE

## AD WRITING CONTEST GAINS IN POPULARITY

Head of North Anderson Development Co., Heartily Endorses Plan.

Mr. John Linley, the live-wire Real Estate agent joined the ranks of the Amateur Ad Writers contest for merchants and business men yesterday, saying: "I consider this a great advertising stunt, one that will bring one's product or line before the people from an entirely different angle." And Mr. Linley is exactly right about it, too.

When one can interest the buyer sufficiently in one's proposition to write an ad for it, he has gotten that particular person into a very receptive attitude toward the proposition or the house or firm back of it.

On the other hand—the business which is conducted on such a plane that the proprietor invites the public behind the scenes as it were (to write ads for the business) it is a pretty safe bet that that business is conducted in such a manner that there is nothing for them to be ashamed of, nor is there anything that they wish to hide from their customers.

To sum it all up—selling any kind of merchandise through, or by the aid of such intimate relationship between buyer and seller is cooperation in the very highest sense, and not the conquest of the buyer by the seller when he has palmed off an inferior article at a fictitious price.

One lady, who is a Bridge Whist enthusiast was heard to say yesterday that she was writing ads for several of the different merchants who were entered in the Amateur Ad Writers contest, and that she was enjoying the contest immensely; that she found it intensely interesting and the work very fascinating; and that if she won either of the prizes, she was going to turn the money over to her church society.

A merchant said yesterday that he had had quite a few inquiries about what he wanted advertised, and that he had told them in detail, and that he was looking forward with a great deal of anticipation to Friday to see what kind of ads they would bring him.

As most everyone likes a contest, it appears that this contest offers enough amusement and zest to arouse the interest of the most blasé, because it is a battle of wits where all entrants are about equal in ability, and there is sufficient award to make it worth while to try for. If you have not yet begun, why not begin at once? There are enough different lines to suit every one; and herewith is given enough information to enable you to write several ads.

W. H. Lyon wants an ad on graduation day presents, and there is a display in his show window of the different articles which are appropriate for the occasion. He will tell you all you want to know.

Moore Wilson Co., wants an ad on commencement day dresses, ready-to-wear, etc., phone them, they will tell you all you wish to know.

Marchbanks & Babb want an ad on the world famous Waterman Fountain pen.

Columbia Tailoring company want an ad on their \$15.75 offer, by which one gets a palm beach suit free with each order for a \$15.75 suit.

Anderson Gas Co., want you to tell all the advantages of cooking with gas as compared with all other fuels.

Parker & Bolt want an ad on palm beach suits. They have something to tell you privately about these suits.

Gelsberg Bros. Shoe Co., have a special shoe ad of some special kind that they wish. They will gladly tell you all about it.

B. O. Evans & Co., want an ad on palm beach suits; they have a very pretty display in their window on these palm beach suits, and they will also tell you more in detail about them.

Mrs. B. Graves Boyd wants you to write about the celebrated front laced corset—the Frolaset. Mrs. Boyd will be delighted to tell you all about this entry.

Walter H. Keese & Co., have the celebrated early morning riser, "Big Ben" as their entry. They will be only too glad to tell you all about this energetic and reliable time piece.

The Southern Public Utilities Co., want you to know all about the many summer conveniences, and if you will phone them, they will take pleasure in telling you what to say.

The Bank of Anderson, of course wants you to tell the people about money, or the lack of it, or the advantages of a bank account, or something of that nature; but if you will phone Mr. Clinkscales he will tell you exactly what he wants.

The Mutual Benefit Life Insurance Co., has a message that they wish to deliver to every man who has the love of home and family in his heart; and if you will phone Mr. Mattison, he will give you some "fine points" that may help you win a prize.

John Linley wants everybody to know of the many, many good features of North Anderson, and as there are so many, it will be a very easy matter for him to tell you in three minutes enough to enable you to get up a full page ad.

It just so happens that the Ad Man does not know exactly that "Uncle Johnny" Austin, Evans' Pharmacy, Sullivan Hardware Co., T. L. Cely Co., the Owl Drug Co., The Lesser Co., Anderson Cash Grocery Co., Rubenstein, want advertised, but do know for certain that they will be delighted to tell you all about their proposition.

**FOLEY KIDNEY PILLS**  
FOR BACKACHE, KIDNEYS AND BLADDER.

# FIRST DAY'S FIRE SALE BIG SUCCESS

Early yesterday morning the crowd came, and at 9 o'clock promptly we opened the doors and let them in. From that time on until we closed the store, we were as busy as we could be. There were some that we were unable to wait on. We are very sorry about this, but it could not be helped.

The prices at which we are selling Isaac Hamburger & Sons Clothing, and Regal Shoes, Standard makes of Hats, Straw Hats, Shirts, and Furnishings of all kinds are

cleaning up our stocks. As advertised—THERE IS NOT ONE ARTICLE OF MERCHANDISE OFFERED DURING THIS FIRE SALE THAT IS DAMAGED ENOUGH TO MATERIALLY EFFECT ITS VALUE TO YOU.

The people read our advertisements—they came to see what we had to offer—and they went away SATISFIED PURCHASERS.

The big Fire Adjustment Sale is now on, and will continue until the goods are all sold. Come while the picking's good! First comers get first choice :-:

# R. W. TRIBBLE

"The Up-to-Date Clothier"

### MR. M. D. SULLIVAN

Resolutions on His Death by Pelzer Masons.

Whereas it has pleased our heavenly Father to break our chain and take from us one of our links, a beloved brother, Dr. M. D. Sullivan:

Resolved First, That in the death of our brother, the order has lost one of its faithful members, the community a citizen, and the family an affectionate and devoted husband, father and brother.

Resolved Second, That we bow in humble submission to the will of him who doeth all things well, giving heed to the admonition to be ready when the summons come to us.

Resolved Third, That a copy be dedicated to the memory of our departed brother, in our minutes.

Resolved Fourth, That a copy of these resolutions, be sent to the family, with our deepest sympathy, and a copy be sent to the local paper for publication.

By order of Pelzer Lodge No. 217, A. F. M.

### WINTHROP COLLEGE

Secures the Coburn Players For Summer School.

The Coburn Players have been secured for three entertainments during the Winthrop College summer school. They will give "Jeanne d'Arc," "The Imaginary Sick Man," and "The Yellow Jacket." There will also be many other attractive entertainments during the summer school, among them an evening by Mrs. Josephine Clinton, an impersonator and reader whose entertainment here during the past winter charmed so many.

Dr. T. Gilbert Pearson of New York, secretary of the National Audubon Society, will be here on June 26th for an illustrated lecture on birds.

The Boston Lyric will give an entertainment here on June 10, and Miss Laura Combs of New York, a well known soprano, will give a concert in the auditorium on the 17th of July.

Mr. Clement Hall of Iva, was in the city yesterday on business.

## NOTICE

I am forced to do business on a cash basis. After May 1st I will do business for cash only.

WHEN you have TIRE TROUBLE call us. WE are TIRE DOCTORS.

We sell GOODYEAR and AJAX TIRES. HOWE RED TUBES and ACCESSORIES.

VULCANIZING A SPECIALTY  
ALL WORK GUARANTEED

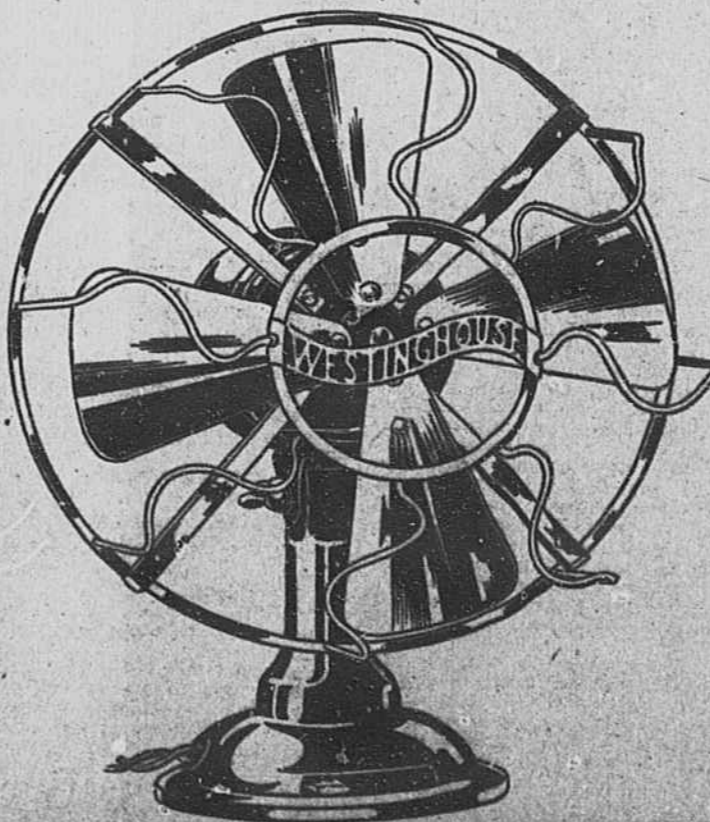
### Templeton's Vulcanizing Works

Phone 270

108 N. McDuffie St.

FREE AIR.

## NOW IS THE TIME TO THINK OF YOUR HOME AND OFFICE



FOR THE OFFICE  
SPEED UP WITH  
AN ELECTRIC FAN

FOR THE HOME  
KEEP YOUR  
HOME COOL

Sir, you can do more business and do it better if you provide electric fans for yourself and your clerks.  
The cost is really trifling compared with the net profit in comfort and actual business accomplished.  
Heat saps vitality and slows up work. Others are cool—you ought to be too.  
Our fans have busted into rapidly increasing popularity.

A household electric fan is very economical and very refreshing. You can operate it for a very small amount.

It blows away the depressing effect of hot weather.

All the members of your family will be healthier and happier if you buy one for your home. Everything in electrical comfort for the household and office.

Prices From \$10.00 to \$27.00

Southern Public Utilities Company

118 W. Whitner

Phone 223